

JV attachment – partners email copy for launch day

Below you will find a few different options to use as text/copy to send out to your tribe, via email, on the morning of 5th October, launch day.

Please choose the version you prefer and copy paste it into an email, or if you're feeling creative please feel free to amend the copy or even write one yourself!

We would really appreciate it if you'd copy us on the email you send out to your list. Please include em@livealifyoulove.com on your email list for that day. That would be wonderful - thank you!

Please remember to check that the links embedded in the email text are working properly before sending out to your list.

Option 1:

Subject: Finally, how to change your relationship with abundance!

Dear (FIRST NAME),

Like me, I imagine many of you grew up believing some (or all) of these things:

- Money doesn't grow on trees
- Rich people are mean
- It's hard to make money
- Money should be saved for a "rainy day" (goodness, now that's a gloomy thought!)

...and maybe some of these too:

- You have to work really hard to make money
- You have to do really well in school to make money
- You have to do a job you hate to make decent money
- You need to wait until retirement to enjoy life (goodness that's *another* gloomy thought!)

And the list goes on, and on, and on (you get the picture) ...

My friend, Boni Lonnsburry, author of the multi award winning book, *The Map: To Our Responsive Universe Where Dreams Really Do Come True*, poses these questions...

What if...absolutely NONE of these beliefs are true? (clue: they aren't)

What if...you'd never heard ANY of these beliefs while growing up? What different decisions would you have made? How utterly different would your life be today? (clue: it's certainly not too late to find out)

Boni held many of these limiting beliefs herself, and sooo many more! She went from being flat broke, jobless and almost homeless to **consciously creating a multimillion dollar business**, and living a lifestyle of abundance that most of us could barely dream of!

I hear so much about beliefs, but how do you actually *find* them and *change* them?? There are never any answers!

Boni HAS the answers!

Boni has developed a **clear step by step map to uncover the limiting beliefs you hold** around success and wealth, to actually **test for these beliefs, change them for good**, and test again to ensure they've really changed.

In her life-changing new book *The Map to Abundance: The No-Exceptions Guide to Money, Success and Bliss* she shares her clear, step-by-step map to get from *wherever* you are (and I mean, *wherever*) to **a life of true abundance**.

If you order the book today, you'll also receive 25+ amazing free gifts to support you in your empowering journey through *The Map to Abundance*! Visit www.themaptoabundance.com to learn more and to order the book TODAY!!

With love,

Option 2:

Subject: Never worry about money again.

Dear (FIRST NAME),

Did I *really* just say, “**you never need to worry about money again**”?

Surely I can't write that? Surely I can't make such claims? Surely that's not even possible!

This is the sincere belief of my dear friend, Boni Lonnsburry, multi award-winning author of *The Map: to Our Responsive Universe - Where Dreams Really Do Come True!*

Boni has been there, done that and she knows her stuff!

From being broke, jobless and almost homeless to **thriving as the owner of a multimillion dollar business and living a lifestyle of abundance that most of us couldn't even dream of.**

How did this happen?

She created it. All of it.

As Boni says, “The day I realized I could **change my consciousness and change my finances** I was a happy, happy woman! It took me a decade to figure out exactly *how* to create abundance. And now, thankfully, I've created financial freedom.”

Now it's Boni's mission in life to share what she knows with YOU.

Boni wants to save you decades of trial and error and give you the step by step “map” that has been **proven to work** ... over and over again, through many years, all over the world and with thousands of individuals, from all walks of life.

She *knows* you never need to worry about money again, and now she wants YOU to *know* it too.

In her fourth book, *The Map to Abundance: The No-Exceptions Guide to Creating Money Success and Bliss* Boni **shares everything she knows.**

This book launches TODAY! Be the first to discover and utilize Boni's precious knowledge to **transform your life before your very eyes.**

Order this ground-breaking book today and receive an abundance of amazing free gifts to support you on your journey!! Learn more and order today at www.themaptoabundance.com.

With love,

Option 3:

Subject: What could be more life-changing than THIS?!

Dear (FIRST NAME),

There's no doubt about it, there's a whole lot going on in the world today ...

As with everything in life, depending on our focus, we can experience despair, fear and hopelessness ... or we can live in hope, freedom and empowerment. These truly are polarized times.

Dark or light? Both exist. Which one we experience is a matter of choice, and awareness (we'll get to that exciting part in a moment!).

My friend, Boni Lonnsburry, is an multi award-winning author, and she's a woman on a mission. She understands that **there is one force in the world today that can bring more people into the light** than anything else.

What is this force?

The *experiential* understanding that **YOU CREATE IT ALL**.

"Yeah, yeah, I've heard all of that before," I hear you say.

Please WAIT! Stay with me!

I said, "EXPERIENTIAL." That means you get to see it in your life and **have actual proof!** This is not fluff, not theory, not struggling (ooh, the irony!) with positive thinking and controlling your thoughts.

This is about following a tried and tested map and actually witnessing **MAGICAL THINGS HAPPEN IN YOUR LIFE THAT YOU KNOW WITH ABSOLUTE CERTAINTY ARE YOUR CREATION**.

And within a matter of hours or days, not years.

What on Earth could be more freeing, more empowering than *that!*?

And in what area might this knowledge cause more darkness to be transmuted into light than, arguably, in any other?

In the realm of success, wealth and finances.

Boni has gone from being flat broke, jobless and almost homeless to **consciously creating a multimillion dollar business, and living a lifestyle of abundance that most of us could barely dream of**.

She wants to share everything she knows with YOU in her new book, *The Map to Abundance: The No-Exceptions guide to Creating Money, Success and Bliss*. So that you can change your world too!

If you order the book today, you will also receive 25+ amazing free gifts to support you in your journey *through The Map to Abundance!* Click here to learn more and to order the book TODAY!!

With love,

Option 4:

Subject: Isn't this the thing we all want?

Dear (FIRST NAME),

When I find something I believe is of benefit to you I immediately want to share it with you.

Do you want freedom and abundance in life? Of course you do—we all do!

My friend, Boni Lonnsburry, has gone from being flat-broke, jobless and almost homeless.... **to being the owner of a multimillion dollar business**, and living a lifestyle of abundance that most of us could barely dream of.

How did this happen?

She created it. All of it.

As Boni says, "The day I realized I could **change my consciousness and change my finances** I was a happy, happy woman! It took me a decade to figure out exactly *how* to create abundance. And now, thankfully, I've created financial freedom."

Over many years, Boni has helped thousands of people (from all backgrounds, all walks of life, and all financial positions) follow in her footsteps, walk on her **tried & tested path and move swiftly into a life of abundance and success.**

For the very first time, **everything Boni has learned is available in book form!!**

The Map to Abundance: The No-Exceptions Guide to Money, Success and Bliss was written for YOU so that YOU too can create the financially prosperous future you desire.

If you order the book today, you'll also receive 25+ amazing free gifts to support you in your journey through *The Map to Abundance*! Visit www.themaptoabundance.com to learn more and to order the book TODAY!!

With love,

Option 5:

Subject: Do you actually want PROOF that you create it all?

Dear (FIRST NAME),

As you know, when I discover something of benefit I like to share it with you, my valued subscribers.

Today is the launch day of my friend, Boni Lonnsburry's, new book *The Map to Abundance: The No-Exceptions Guide to Money, Success and Bliss*.

I'm really excited about this book because it contains a clear, step-by-step map to get from *wherever* you are financially (and I mean, *wherever*) to a life of **true abundance**.

This is not fluff or theory. This is **experiential**.

Open the book, keep turning the pages and applying the map to your life, and **you will actually see your life changing before your eyes—and within a matter of hours or days**, not years.

Once you have proof, there'll be no stopping you!

These are big claims, yes. But this formula has been **proven to work** ... over and over again, through many years, all over the world and with thousands of individuals, from all walks of life.

Is there anything more empowering than actually experiencing that YOU CREATE IT ALL?

Boni has gone from being flat broke, jobless and almost homeless to **consciously creating** a multimillion dollar business (with just \$50), and living a lifestyle of abundance that most of us could barely dream of.

She KNOWS this works, and she wants you to know it too. ...and so do I!

Today is the launch day of Boni's book and **if you'd like the proof that you really do create it all (and not just the theory), this book is for you**. Order it now by clicking here!

If you order the book today, you will also receive 25+ amazing free gifts to support you in your journey *through The Map to Abundance*! Visit www.themaptoabundance.com to learn more and to order the book TODAY!!

With love,

Option 6:

Subject: The most important thing I've learned about money...

Dear (FIRST NAME),

Let's talk briefly about money and success.

Until very recently, in terms of human history, your financial destiny was very likely dependent on your childhood experience, and you would most likely follow in the financial footsteps of your parents in the money-making-ability department.

It was simple:

If you grew up in a wealthy household, you most likely became wealthy.

If you grew up in a poor household, you most likely became poor.

Rarely do we actually stop and ask, at the deepest level, why?

- Is it because wealthy families have more opportunities? **No**
- Is it because you need money to make money? **No**
- Is it because poorer people don't deserve wealth? **No, absolutely, no!**
- Is it because you need the best education to get the perfect job? **No**

So, if it's not any of these, then what is it?

It's because wealthy families teach their children to be wealthy, and poorer families teach their children to be poor. Not in a formal, sit down and learn kind of way. This is an unconscious learning based on unquestioned, copied behaviours and copied beliefs. It's an abundance consciousness, or lack thereof.

Okay, so now we're adults. We've learned to be one way or another and there's nothing we can do to change it now, right?

Thankfully, **WRONG**.

The most important thing I've learned about money is that, as adults, we can learn what the wealthy kids learned!!! And watch our lives magically change – in hours and days, not years.

My friend and award-winning author, Boni Lonnsburry, has successfully traversed the chasm from poor childhood, struggling early adulthood, even foreclosure and bankruptcy....to abundant and successful multimillionaire-hood. And she took notes along the way!

Over many, many years, Boni has helped thousands of people (from all walks of life, from all backgrounds and nationalities, from all financial positions).

Today, this information can now be found contained within the covers of a Boni's very special book, *The Map to Abundance: The No-Exceptions Guide to Money, Success and Bliss*, so that **NOW YOU too can follow in her footsteps, walk on her tried and tested path and move swiftly into a life of abundance and success.**

If you order the book today, you will also receive 25+ amazing free gifts to support you in your journey *through The Map to Abundance!* Visit www.themaptoabundance.com to become more abundant TODAY!!

With love,

Option 7:

Subject: The secret to wealth

Dear (FIRST NAME),

Most of the beliefs and behaviors we hold around money are simply beliefs inherited from our parents. These were passed down to our parents from their parents....and so on, back through the generations.

This is the real reason behind the age-old adage that “the rich get richer, and the poor get poorer” and why wealth (and poverty) often run in families.

These beliefs **can block you from creating the ease and abundance that you truly want for years (and perhaps even your whole lifetime)** without you even consciously realizing it!

When you shine a light by identifying (and changing) the limiting beliefs that have been blocking you, **your life can change very, very quickly.**

So, how do you *find* these beliefs that hold you back?

You’ve been “wearing” these beliefs for a long time, often for your whole adult life. It can be very difficult to identify them while being “in” them!

But it’s very easy to identify them when you spend time with someone experienced in wealth creation, someone who sees life while “wearing” an abundance perspective. Then it becomes *very* obvious.

That’s where my friend and award-winning author, Boni Lonnsburry, comes in! She is such a mentor.

Boni has gone from a poor childhood, a struggling, flat-broke young adulthood, to consciously creating a thriving, abundant and successful multimillionaire-hood! And she took notes along the way!

In her groundbreaking new book, *The Map to Abundance: The No-Exceptions Guide to Money, Success and Bliss*, she takes you on an exciting step-by-step journey to dig out and identify (with lightness and humour!) the beliefs and behaviors that hold YOU back!

Along the way **you’ll learn how to actually test** whether certain beliefs are yours, **how to change beliefs once and for all**, and how to **test again to ensure they’ve changed!** How incredible is *that*?!

Boni’s knowledge has already changed thousands of lives for the better. ...and it’s her mission to change many, many thousands more.

Will you take this opportunity to discover, and change what is holding you back?

Order her book TODAY, break your family patterns and free yourself up to easily create the financial freedom that you desire....plus receive 25+ amazing bonuses to support you on your exciting journey – for today only! Visit www.themaptoabundance.com to learn more and order!

With love,